

Wander Type:
Exploring Normandy

By: Margeaux Miller

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Exploring
Normandy

Introduction

I wasn't quite sure what to expect when enrolling in my university's typography course, and the still-new Wander Type Project was definitely a surprise. As my professor explained this assignment to us, I was immediately excited to start exploring.

I chose Normandy, France as the source of inspiration for my Wander Type book project because of a trip I took to France this past summer in 2021. My family and I stayed in Paris to visit my sister, and we also took a 3 day long roadtrip to the region of Normandy. The stereotype of French people is that they are standoffish and rude, especially towards Americans, but, because this trip was also towards the end of the COVID-19 lockdowns, the smaller towns welcomed us happily and excitedly as tourists. I felt very lucky to be able to travel during a period of time with very little tourism. Many of the well-known destinations that are typically packed with tourists, we had almost entirely to ourselves to experience.

On our first stop while Exploring Normandy, we stopped in Giverney to see Claude Monet's beautiful house and gardens. La Maison de Claude Monet sat in the heart of a quaint town whose vibrant personality cannot be outshined by the elaborate landscaping at the house. Next, we stopped in Étretat, a town directly on the English Channel, to see the breath-taking cliffs surrounding the water. This

town's proximity to the sea and to England has a major influence on the culture. Our last stop was a small town called Pontorson, where we stayed overnight and ate most of our meals. On this stop, we rented bicycles and rode in the countryside to the city of Mont Saint Michel, enclosed by the rising tide of the Couesnon River. This city is heavily influenced by Christianity with the decorative Abbey at the very city center. Each place had a charming and cozy feel around it that was incomparable to the busy city streets in Paris.

As you explore the type specimens within my book, pay attention to the contrasting styles, the similarities, and the unifying themes across the different cities. It is also very interesting to examine these type specimens through the lens of language. The way a lot of words are written reflects the definition of the word or phrase. Language, spoken and written, has a huge impact on the way the reader interprets the message, and the Wander Type Project emphasizes that location influences language influences typography.

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https://www.google.com/maps/place/104+Voie+de+la+Libert%C3%A9,+50170+Pontorson,+France/@48.5536892,-1.5102302,3a,15y,260.1h,80.21t/data=!3m6!1e1!3m4!1sQ34SM45Kb-1DwVSyG_DNvSw!2e0!7i16384!8i8192!4m5!3m4!1s0x480eafd4864d1083:0x1d45e8875538e9fc8m2!3d48.5533191!4d-1.506339



1: Sur Les Signes



Les Lutins is a boutique and clothing store in the enclosed, renaissance city of Mont Saint Michel.

This engraved sign uses a typeface similar to a *Blackletter* style with blocky letters, all uppercase letters, and thick serifs. This typestyle encapsulates the traditional build of the city itself. The uppercase “S’s” on the sign have very slight differences in weight between the hairlines and strokes along the spine.

Mont-Saint Michel, France

Provençal tart,
lemon curd-filled tart with an olive oil
infused crust



Image Capture August 2020 Google 2021
<https://www.google.com/maps/place/104+Voie+de+la+Liberté,+50170+Pontorson,+France/@48.5533984,->

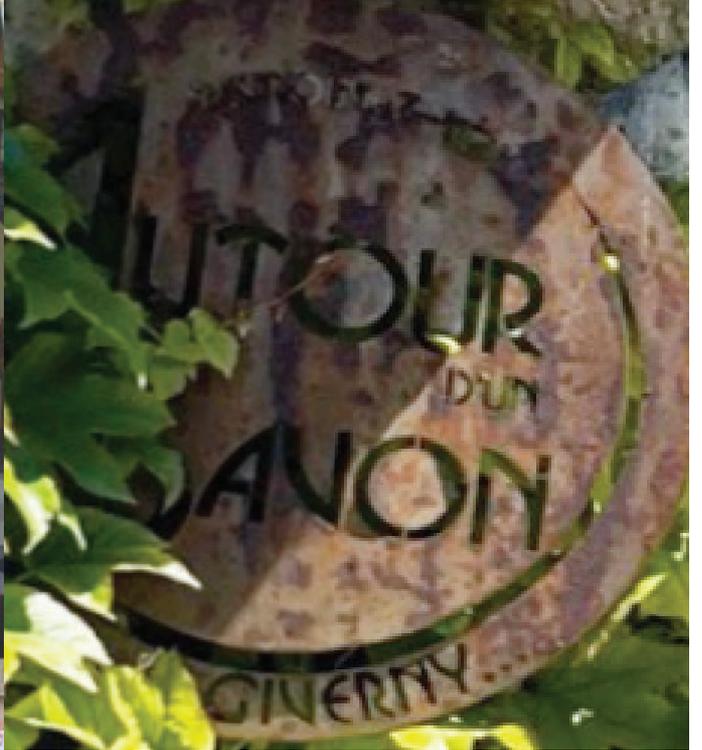


This hand-bent neon sign is a *cursive style* typeface that appears flowy and casual while also bold and polished. The lowercase “a” has an area where the upper terminal of the bowl overlaps the stem. At the bowl’s lower terminal, there is a gap instead of an overlap. Lisieux is on the water in Northern France and is a major city in Normandy. Neon-sign culture weaves into the culture of this city because of the downtown feel.

*51 Rue de Henry Chéron
Lisieux, France*

pain au chocolat

a timeless boulangerie staple with chocolate inside
surrounded by a light, airy pastry puff



Photographed by Margeaux Miller

croissant

*classic flaky, buttery,
and lightweight pastry*

This engraved sign for the storefront, Autour d'un Savon, in Giverny, France, just minutes down the road from Claude Monet's mansion and gardens, uses a sans serif typeface in all-caps. The capital "N" at the end of the work "Savon" has unique characteristics. For example, the slanted stem is curved and connects to the final stroke much closer to the top than what is typically seen. This hand-crafted type specimen complements the home-town ambiance of this locally owned shop.

*107 Rue Claude Monet
Giverny, France 27620*





Image Capture September 2020 Google 2021
https://www.google.com/maps/@49.927289,1.077749,3a,75y,237.05h,90.17t/data=!3m7!1e1!3m5!1skLxLJIPUXW3KzEVS-2ryG2gl2e0!6shhttps:%2F%2Fstreetviewpixels-pa.googleapis.com%2Fv1%2Fthumbnail%3Fpanoid%3DkLxLJIPUX-W3KzEVS2ryG2g%26ch_client%3Dmaps_sv.tactile.gps%26w%3D203%26h%3D100%26yaw%3D237.90182%26pitch%3D0%26thumbfov%3D100!7i16384!8i8192

2: Dans Les Rues

This graffiti specimen is in the town of Dieppe, one of the major cities in Normandy. The strokes and bar of this uppercase “H” are all the same, uniform weight that allows the typeface to display as bold and consistent. The main two strokes of the H are slightly slanted to the right, and the bar is also angled upward to the right.

*29 Rue du Haut Pas
Dieppe, Normandy*

Profiterole

this French dessert is a choux pastry ball typically filled with a vanilla cream or custard drizzled with chocolate sauce



Image Capture July 2020 Google 2021
<https://www.google.com/maps/@49.4387239,1.093969,3a,75y,347.03h,92.73t/data=!3m6!1e1!3m4!1sw55fxNzNCCkUFjOwFRXBhw!2e0!7i16384!8i8192>

Rouen, one of the more well-known cities in the region, is on the Seine River and hold the monumental Rouen Cathedral. Despite the elegance of the Cathedral, the city-scene contrasts it with the spray-painted graffiti. The uppercase “G” in this graffiti does not have serifs at the terminals, and it also does not have a decorative spur. This “G” has a lot of movement due to its roundness and lack of corners. This typeface gives a very open and inviting feel, and this helps achieve the artist’s goal.

*11 Rue de Chaîne
Rouen, Normandy*

Paris-Brest

**the Paris-Brest is a circular
choux pastry layered with a
praline cream**





Image Capture 2020 Google 2021
<https://www.google.com/maps/@49.4387239,1.093969,3a,75y,347.03h,92.73t/data=!3m6!1e1!3m4!1sw55fxNzNCCK-UfjOwfRXBhw!2e0!7!116384!8i8192>



An important thing to understand when analyzing typography is that English is typically considered to be a world language. Because of this, in many major cities throughout the world, graffiti, signs, and logos are often written in English. For example, this graffiti sample uses English under the assumption that a majority of the viewers can read and understand the English language. The upper case “W” in the word “was” has seemingly unintentional serifs where the spray paint creates dots of thicker paint. The last upward hairline is also much longer than the first hairline, making the word as a whole more cohesive.

*7 Rue des Bonnetiers
Rouen, Normandy*

tarte tatin

a light, airy puff pastry with a sweet and gooey apple and persimmon filling



Image Capture July 2020 Google 2021
[https://www.google.com/maps/@49.4387239,1.093969,3a,75y,347.03h,92.73t/
data=!3m6!1e1!3m4!1sw55fxNzNCCkUFjOwFRXBhw!2e0!7i16384!8i8192](https://www.google.com/maps/@49.4387239,1.093969,3a,75y,347.03h,92.73t/data=!3m6!1e1!3m4!1sw55fxNzNCCkUFjOwFRXBhw!2e0!7i16384!8i8192)

opera cake

This graffiti was written as a *serif typeface* where the serifs are very boxy and thick. The uppercase “Z” is unique because of the angles of the hairlines and strokes, as well as the fact that the serifs are heavier than the strokes themselves. This type style was used here so that it can easily be seen and read from long distances.

known for defined layers of almond sponge cake, coffee syrup, and chocolate frosting

*15 Rue de Fossés Louis VIII
Rouen, Normandy*





Image Capture July 2020 Google 2021
<https://www.google.com/maps/@49.4387239,1.093969,3a,75y,347.03h,92.73t/data=!3m6!1e1!3m4!1sw55fxNzNCCkUFjOwFRXBhw!2e0!7i16384!8i8192>

“we are all heroines”

This graffiti sample is intriguing because rather than being overtly graphic for display, it is more straightforward and simple. The first uppercase “O” in the phrase is very *geometric* with a slightly wider top compared to the closed counter, or opening, on the bottom half of the circle.

*59 Rue de la République
Rouen, Normandy*

baguette

a classic baguette is a French bread loaf known for its thin, crunchy crust, doughy inside, and length



Image Capture July 2019 Google 2021
[https://www.google.com/maps/place/104+Voie+de+la+Liberté,+50170+Pontorson,+France/@48.5533984,-1.5064016,3a,75y,80.53h,90t/data=!3m7!1e1!3m5!1s3N-tsnEFRxJuXiRQyi-75Q!2e0!6shhttps:%2F%2Fstreet-viewpixels-pa.googleapis.com%2Fv1%2Fthumbnail%3Fpanoid%3D3N-tsnEFRxJuXiRQyi-75Q%26cb_client%3Dsearch.gws-prod.gps%26w%3D86%26h%3D86%26yaw%3D80.52941%26pitch%3D0%26thumbfov%3D100!7i16384!8i8192!4m5!3m4!1s0x480eafd4864d1083:0x1d45e8875538e9fc!8m2!3d48.5533191!4d-1.506339.](https://www.google.com/maps/place/104+Voie+de+la+Libert%C3%A9,+50170+Pontorson,+France/@48.5533984,-1.5064016,3a,75y,80.53h,90t/data=!3m7!1e1!3m5!1s3N-tsnEFRxJuXiRQyi-75Q!2e0!6shhttps:%2F%2Fstreet-viewpixels-pa.googleapis.com%2Fv1%2Fthumbnail%3Fpanoid%3D3N-tsnEFRxJuXiRQyi-75Q%26cb_client%3Dsearch.gws-prod.gps%26w%3D86%26h%3D86%26yaw%3D80.52941%26pitch%3D0%26thumbfov%3D100!7i16384!8i8192!4m5!3m4!1s0x480eafd4864d1083:0x1d45e8875538e9fc!8m2!3d48.5533191!4d-1.506339.)



The port-town of Cherbourg in Normandy, France has a culture enriched by its proximity to the sea. This type specimen was found written across the awning of a storefront functioning as the name or logo. This graffiti is a very *decorative*, blocky display typeface that is distorted to achieve a warped effect. This effect also causes the typeface to appear to be flowing similar to the movement of water. The uppercase “K” has pointed and angled serifs, and the lower leg is broken into two segments with a sharp curve in between.

*43 Rue Emmanuel Liais
Cherbourg-en-Cotentin, Normandy*

Brioche

brioche is a sweet and fluffy bread loaf made with eggs and butter that is typically paired with tea



Image Capture July 2020 Google 2021
<https://www.google.com/maps/@49.4387239,1.093969,3a,75y,347.03h,92.73t/data=!3m6!1e1!3m4!1sw55fxNzNCCKUfjOwIRX-Bhw!2e0!7i16384!8i8192>

This uppercase, graffiti letter “M” was written in a sans serif, block letter font. This typeface uses a combination of both rounded and sharp corners, giving it a *bold yet bubbly* feel. A unique characteristic for the M is that the crotch where the shoulders meet is off-center. These characteristics give the typeface personality that reflects the carefree and flashy nature of graffiti.

*7 Rue dez Fossés Louis VIII
Rouen, Normandy*

macaroon

**smooth, gooey icing sandwiched between
two crisp meringue cookies**



Image Capture July 2020 Google 2021
https://www.google.com/maps/@49.4424433,1.0967215,3a,75y,148.2h,90.14t/data=!3m6!1e1!3m4!1sfq_vvoMJMNME7wyU8k4MBg!2e0!7i16384!8i8192

This graffiti, uppercase “J” is written in a decorative, display typeface so that it can easily be seen by pedestrians. This letter in particular is unique because of the smooth edges as well as the oval tittle, or the dot above the J. The lines on the inside of the letter also give it a reflective or glossy effect.

*15 Rue de Fossés Louis VIII
Rouen, Normandy*

bouncy yet
Assertive

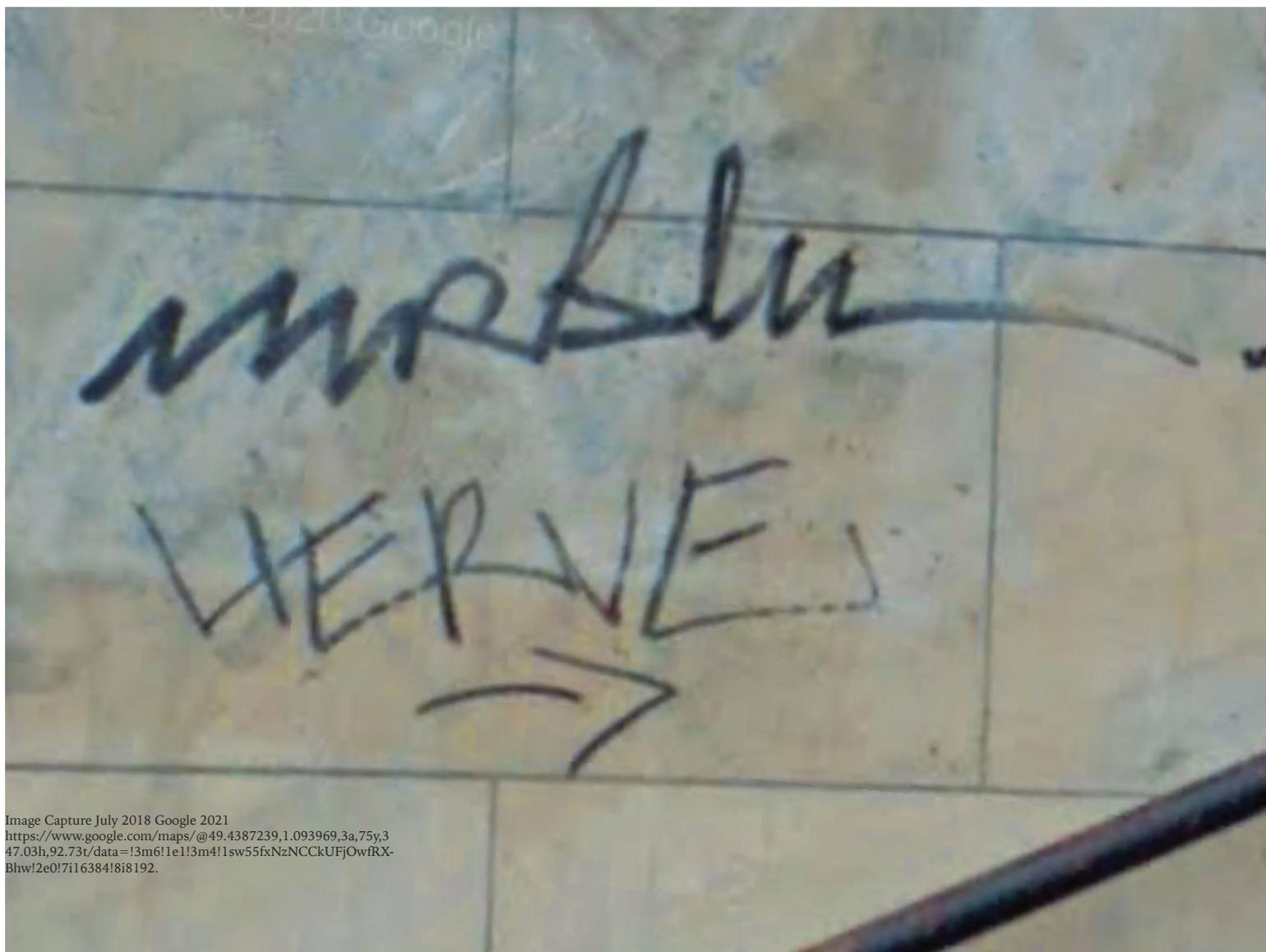


Image Capture July 2018 Google 2021
<https://www.google.com/maps/@49.4387239,1.093969,3a,75y,347.03h,92.73t/data=!3m6!1e1!3m4!1sw55fxNzNCCKUFjOwfRX-Bhw!2e0!7!16384!8!8192>.

The upper case “R” on this simple graffiti art was written in a sans serif typeface that has very slight weight differences between the strokes and hairlines. The leg of this character was written at a wider angle than typical causing it to connect to the following letter. The characters themselves are very scarce looking, but when put together to form words, the typeface develops a whole new personality.

*1 Pl. de la Calende
Rouen, Normandy*

ficelle

this classic French bread directly translates to “stick” in English because it is known for being long and skinny



Image Capture July 2019 Google 2021
https://www.google.com/maps/place/104+Voie+de+la+Libert%C3%A9,+50170+Pontorson,+France/@48.5533984,-1.5064016,3a,75y,80.53h,90t/data=!3m7!1e1!3m5!1s3N-tsnEFRxjuXiRQyi-75Q!2e0!6shttps:%2F%2Fstreet-viewpixels-pa.googleapis.com%2Fv1%2Fthumbnail%3Fpanoid%3D3N-tsnEFRx-JuXiRQyi-75Q%26cb_client%3Dsearch.gws-prod.gps%26w%3D86%26h%3D86%26yaw%3D80.52941%26pitch%3D0%26thumbfov%3D100!7i16384!8i8192!4m5!3m4!1s0x480eafd4864d1083:0x1d45e8875538e9fc!8m2!3d48.5533191!4d-1.506339

This graffiti is a bold and blocky typeface with thick serifs. The “x” has a decorative flourish connecting the lower terminal of both stroke and hairline in a line across the bottom of the letter. The serifs on this letter are at sharp, right angles as well.

*5 Rue George Hue
Dieppe, Normandy*

financier

financiers are dense and moist almond-flavored cakes molded into the shape of a gold bar, and this is where it gets its name



Image Capture July 2020 Google 2021
<https://www.google.com/maps/@49.4387239,1.093969,3a,75y,347.03h,92.73t/data=!3m6!1e1!3m4!1sw55fx-NzNCCkUFJOWfRXBhw!2e0!7i16384!8i8192>



This type specimen was taken from a wall that was completely covered in spray-painted graffiti in the city of Rouen. Collectively using this space to be artistically expressive indicates that Rouen is a creative community. The lowercase, graffiti “y” is *sans serif* and subtly cursive with a very narrow aperture for the open counter. The lower terminal at the tail of the y is also a unique characteristic because of the deep inward curve. Throughout the whole wall of art, different names or tags of artists can be recognized.

*Rue des Fossés Louis VIII
Rouen, Normandy*

strawberry napoleon

puff pastry layered with freshly sliced strawberries and a thick, creamy icing



©2018 Google

Aliment pour -
Poulets
Camarons
Dinde
Lapins
Poules Bressanes

Anti Limaces
Bouillie Bordelaise
Liquide
Voie de la Liberté

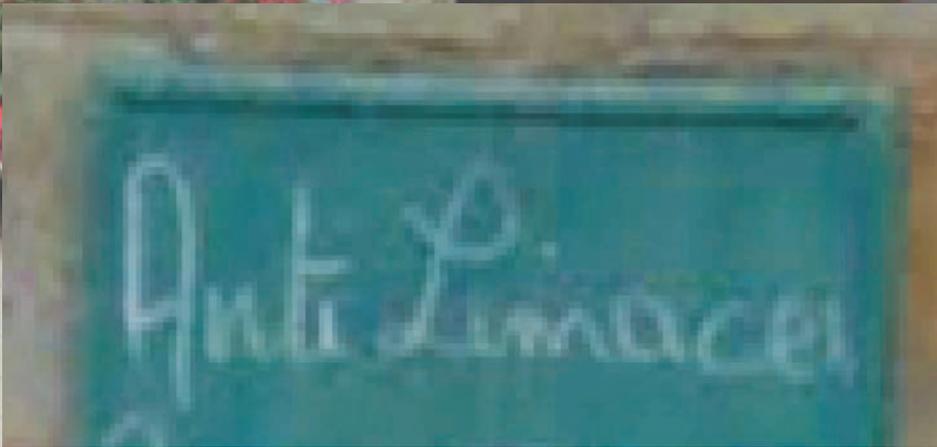


Image Capture June 2018 Google 2021
https://www.google.com/maps/place/104+Voie+de+la+Libert%C3%A9,+50170+Pontorson,+France/@48.5536892,-1.5102302,3a,15y,260.1h,80.21t/data=!3m6!1e1!3m4!1sQ34SM45Kb-1DwVsyG_DNvSw!2e0!7i16384!8i8192!4m5!3m

3: Pour Les Magasins

Local businesses have hand-written signs that make the customers feel more like family opposed to the business-like typography used for many chain stores. The capital “L” in “Anti Limace”, meaning “anti-slug”, is in a decorative, calligraphic typeface with a large, swooping swash on the ascending terminal. This character is interesting because of the drastic difference in sizes between the ascending and descending loops.

*104 Voie de Liberté
Pontorson, Normandy*

éclair

long, cylindrical choux pastry usually filled with a chocolate sweet cream



Image Capture November 2020 Google 2021
https://www.google.com/maps/place/104+Voie+de+la+Libert%C3%A9,+50170+Pontorson,+France/@48.5536892,-1.5102302,3a,15y,260.1h,80.21t/data=!3m6!1e1!3m4!1sQ34SM45Kb1DwVSyG_DNvSw!2e0!7i16384!8i8192!4m5!3m4!1s0x480eafd4864d1083:0x1d45e8875538e9fc!8m2!3d48.5533191!4d-1.506339

The typeface written in red on the window of this restaurant is sans serif with the strokes and hairlines having the same weight.

The lowercase “e’s” in “vente”, French for “sale”, are unique because of the upward angle of the counters as well as the short terminals.

*51 Rue de Libération
Pontorson, Normandy*

cannelé

these bite-sized desserts have a thick, crunchy, caramelized outer shell encasing a soft custard and are baked in copper or tin molds to achieve the classic bunt-cake shape



Image Capture November 2018 Google 2021
https://www.google.com/maps/place/104+Voie+de+la+Liberté,+50170+Pontorson,+France/@48.5533984,-1.5064016,3a,75y,80.53h,90t/data=!3m7!1e1!3m5!1s3N-tsnEFRxjuXiRQyi-75Q!2e0!6shhttps:%2F%2Fstreetviewpixels-pa.googleapis.com%2Fv1%2Fthumbnail%3Fpano id%3D3N-tsnEFRxjuXiRQyi-75Q%26cb_client%3Dsearch.gws-prod

4: Près De La Nourriture

palmier

this traditional French treat is a crunchy, puff pastry cookie that is rolled from both ends to look similar to a butterfly

The capital “C’s” on this chalk sign are interesting because they have a flat base stroke rather than rounded. This characteristic also makes the aperture wider, making the C hug the letter next to it. The flat line on the base also serves as a type of underline, emphasizing the letter.

*1 Rue des Docteurs Fidelin
Étretat, Normandy*

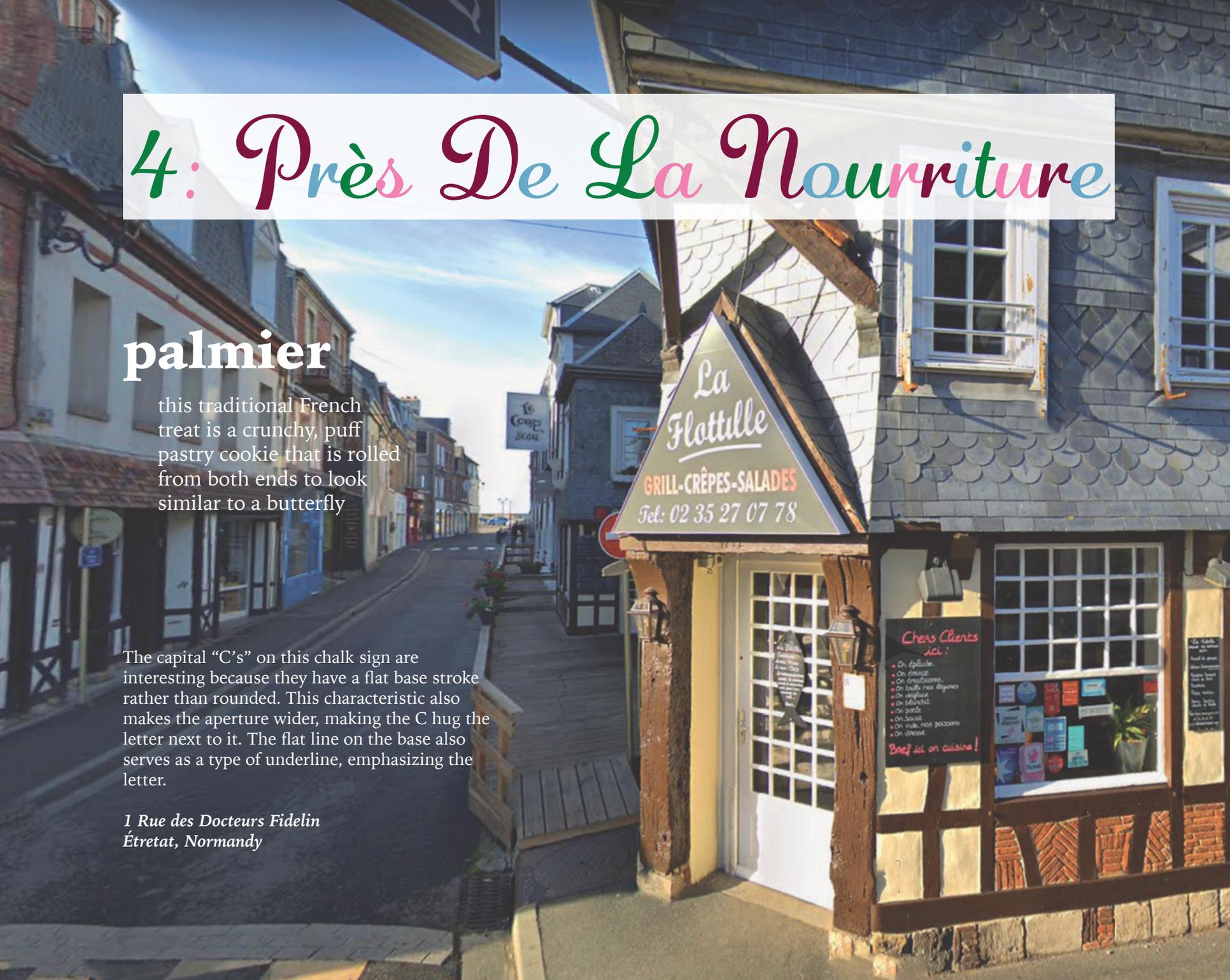


Image Capture June 2019 Google 2021
<https://www.google.com/maps/place/104+Voie+de+la+Libert%C3%A9,+50170+Pontorson,+France/@48.5533984>



OUVERT



formules €

* 1 Sandwich (au choix)

* 1 Dessert (max 8€)

* 1 Boisson (max 4,80€)

6[€] 50

3 Baguettes traditionnelles
(pain normand) achetées

↳ 1 offert !! ☺



This uppercase “V” in “Ouvert”, meaning open, was written in a *sans serif* typeface in a single weight in front of this boulangerie. The leading terminal, however, has a subtle flourish that curved down through the stem. This curve also causes the apex of the V to be off-center, causing it to slant and lead the viewer’s eye to the next letter. A few blocks farther down the street, the spectacular view of the Cliffs of Étretat is waiting.

43 D11 Étretat, Normandy

crêpe

sweet crêpes are very thin, pancake-like French desserts that are usually filled with a sweet sauce or fruit and folded to create several layers



The sign outside of this restaurant announces that the special of the day is “moules frites”, meaning fried mussels when translated. This handwritten sign uses a very *geometric* typeface with more angles rather than curves within the letters. A unique characteristic for the lowercase “i” is the hollow, circular tittle, the dot above the “i”, that is a much smaller weight than the stem.

*13 Quai Henri IV
Dieppe, Normandy*

homey

savory



Image Capture June 2019 Google 2021
https://www.google.com/maps/place/104+Voie+de+la+Liberté,+50170+Pontorson,+France/@48.5533984,-1.5064016,3a,75y,80.53h,90t/data=!3m7!1e1!3m5!1s3N-tsnEFRxjuXiRQyi-75Q!2e0!6shttps:%2F%2Fstreetviewpixels-pa.googleapis.com%2Fv1%2Fthumbnail%3Fpano%2F3D3N-tsnEFRxjuXiRQyi-75Q%26cb_client%3Dsearch.gws-prod

This restaurant and catering business, “L’Essentiel” meaning “The Essential”, is only one block inland from the English Channel in Northern France. The lowercase “d” in “Gourmande”, meaning gourmet, has a long stem connected to the top-heavy bowl. This character also has an extended terminal connecting to the following “e” giving it a *calligraphic* feel. The “d” stands out because of the bold and straightforward stem.

*31 Rue Alphonse Boissaye
Étretat, Normandy*

madeleine

light, soft, and fluffy cookies made from a dense cake batter and molded into the shape of seashells





The handwriting on the chalkboard at the restaurant Le Cours d'Eau is a very *ornamental*, cursive-style typeface that helps to welcome people that dine there. The uppercase “P” in “Produits”, meaning products, has a decorative swash wrapping around the bold stem. The difference in weights of the stem and hairline of the bowl adds to the beauty.

*30 Rue Alphonse Karr
Étretat, Normandy*

Bûche de Noël

an intricately spiraled chocolate sponge cake made to resemble a yule log with a vanilla buttercream filling



Image Capture June 2019 Google 2021
<https://www.google.com/maps/@49.7092291,0.203905,3a,75y,136.22h,80.59t/data=!3m6!1e1!3m4!1saFFYVL8wbyZEXg7-K77NKQ!2e0!7i16384!8i8192>



The hand-written chalk board for this restaurant, Aux Petits Oignons, or “The Small Onions”, uses a combination of typefaces, but the word “formule” is a *decorative, calligraphic* typeface. Specifically, the letter “u” has a narrower aperture where the strokes curve towards each other. This letter also has small gaps at all of the terminals.

*95 Rue des Juifs
Granville, Normandy*

tarte tropéziennne

a refreshing lemon and custard custard inbetween two layers of a sweeter version of brioche with sugar crystals on top



Photographed by Margeaux Miller

quiche poireaux
leek quiche

Boulangeries are a big part of everyday life in France, and the culture surrounding these bakeries is very *homey and comforting*, just like the hand-written typography used. The lower-case “q” stands out in this type example because it is very plain and straightforward compared to the cursive style of the other letters. The bowl is more of an oval and the descender is straight with no decorative swash.

*84 Voie de la Liberte
Pontorson, Normandy, France*

simple

crisp

MOGADOR
RESTAURANT

REE
RICHARD
LACEMANT

MOGADOR
RESTAURANT



Coca-Cola
Falafel
Kebab 5
Koota
chicken
MaKe
HouSe

Falafel
Kebab 5
Koota
chicken
MaKe
HouSe



smooth

This restaurant called Mogador, another name for a seaport in Morocco, has a sign announcing a special on their kebabs. The two lower case “b’s” written on the chalk sign outside of this restaurant are in a simple calligraphic typeface. The stem of the first “b” stops at the beginning of the bowl but still meets the terminal. The stem of the second “b”, however, ends where the bowl begins, but the bowl is not closed.

*3 Rue de la Chaîne
Rouen, Normandy*

enticing



La Planchette du Jour . 13,80€
Carpaccio de Bœuf et
ses condiments,
Salade et pommes de terre
sautées

La Planchette Campagnarde : 13,80€
+ Assortiment de Charcuteries et fromages.

La Planchette Quiches : 13,80€
+ Une part : Poulet / Poisson
+ Une part : Chèvre / Courgette

La Planchette Tartine : 13,80€
+ Chèvre / tomate / Courgette / Oignons

La Planchette Burger maison : 13,80€

La Salade Végétarienne du jour : 13,80€
+ Assortiment de Fruits et légumes de Saison

La Planchette Potage du jour : 13,80€
de légumes de Champignons / Toast.

Formule Plat + Dessert + Café 18€ 30

Photographed by Mallory Miller

fromages.

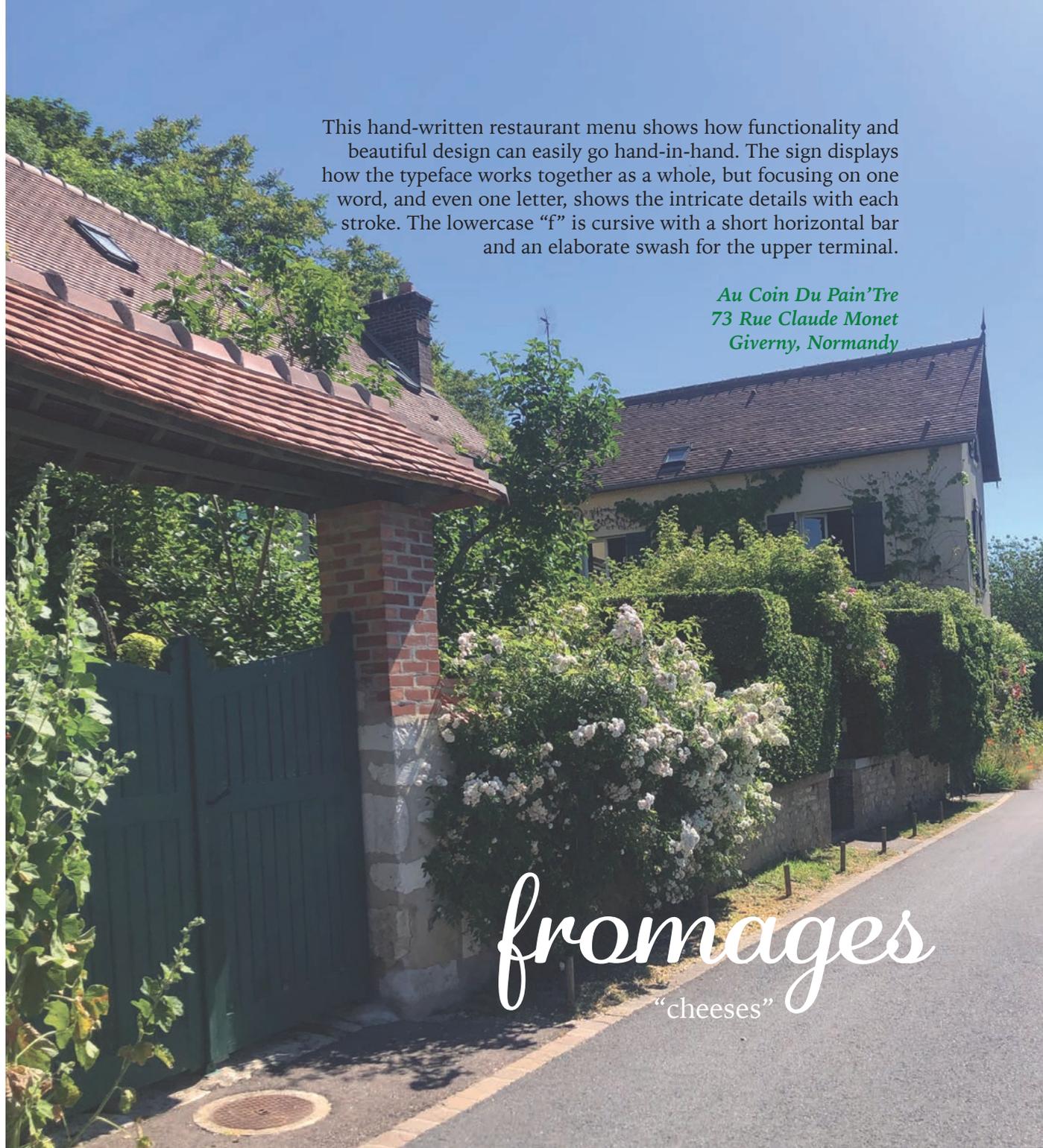
rustic

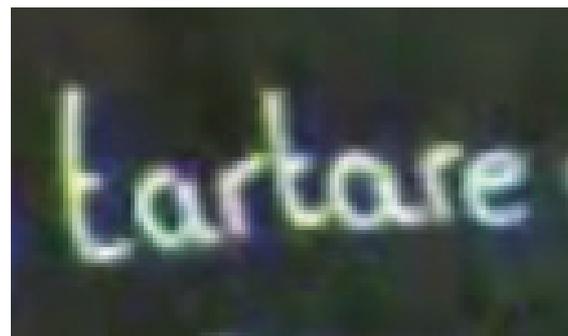
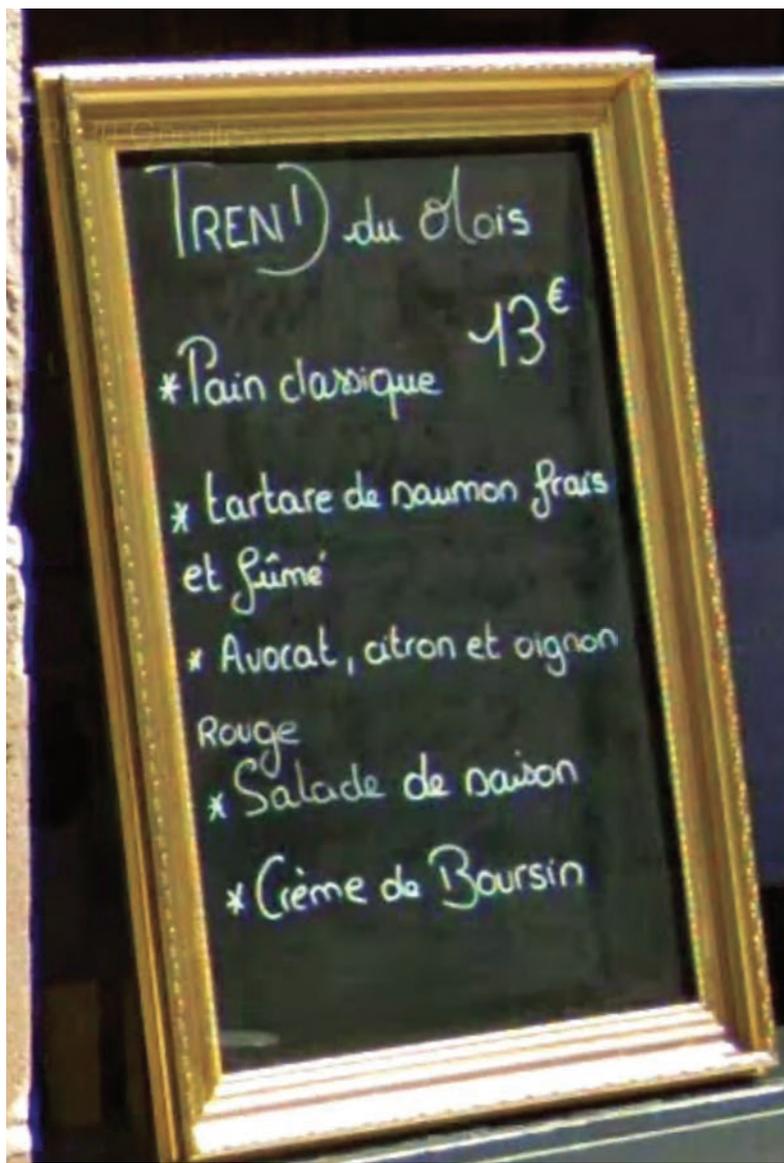
decadent

This hand-written restaurant menu shows how functionality and beautiful design can easily go hand-in-hand. The sign displays how the typeface works together as a whole, but focusing on one word, and even one letter, shows the intricate details with each stroke. The lowercase “f” is cursive with a short horizontal bar and an elaborate swash for the upper terminal.

*Au Coin Du Pain”Tre
73 Rue Claude Monet
Giverny, Normandy*

fromages
“cheeses”





This chalk sign is outside of a restaurant called Trend Burger. The typeface for this word, “tartare” meaning salmon tartar in this case, is sans serif and slightly geometric because of the bounciness of the letters. The lowercase “t” has a cross bar that only extends to the right of the stem and is shorter than the lower terminal.

*28 Rue de la Chaîne
Rouen, Normandy*

savory

tempting

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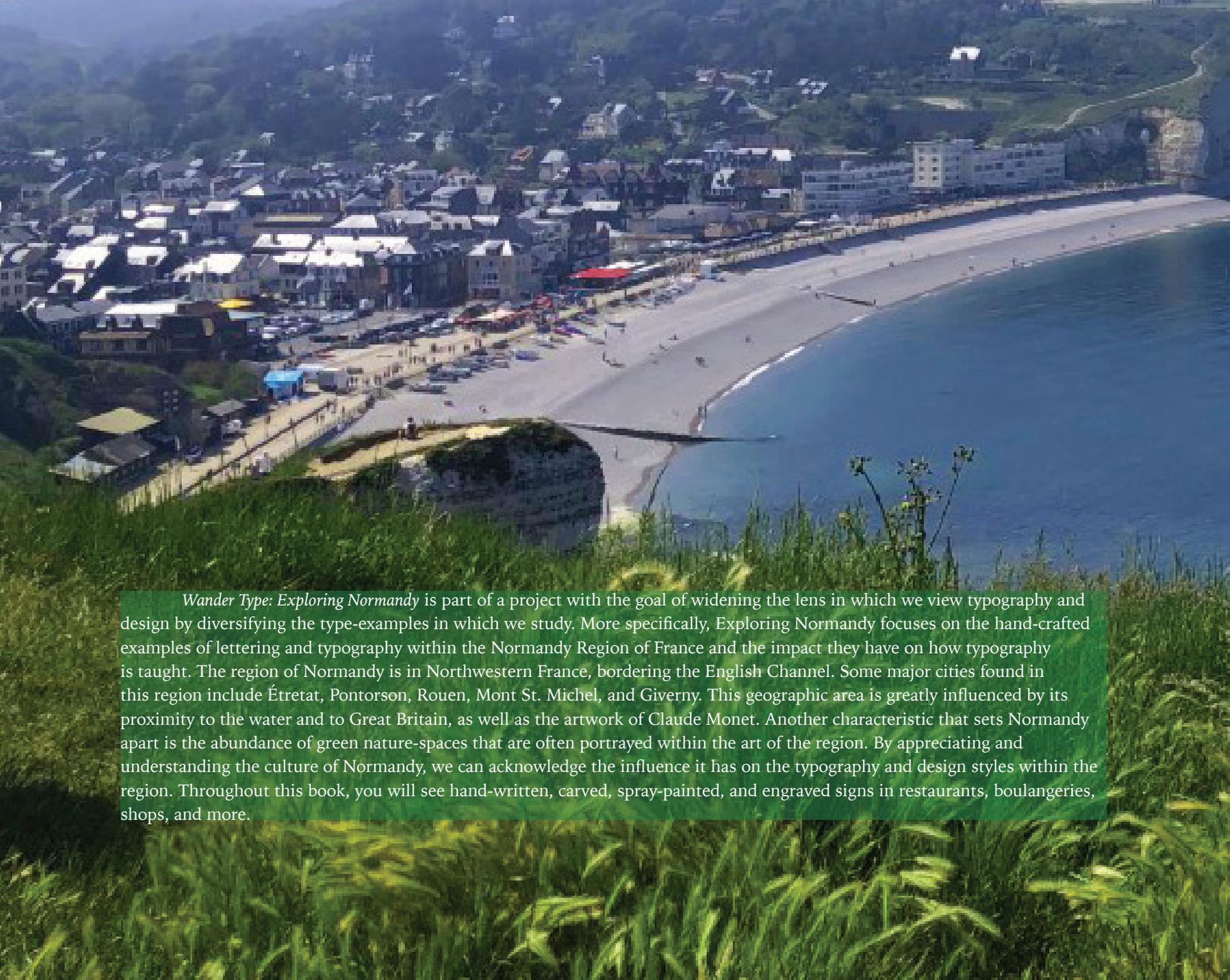
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About the Author...



Bonjour! My name is Margeaux Miller and I am a sophomore at Nova Southeastern University in Davie, Florida. I am majoring in Art and Design with a concentration in Graphic Design, and I am minoring in Spanish and Digital Communications. I grew up in Springfield, Illinois, and I moved to Florida to attend college. I have always loved creating, and my major will help grow my creativity and my ability to communicate through designing.



Wander Type: Exploring Normandy is part of a project with the goal of widening the lens in which we view typography and design by diversifying the type-examples in which we study. More specifically, *Exploring Normandy* focuses on the hand-crafted examples of lettering and typography within the Normandy Region of France and the impact they have on how typography is taught. The region of Normandy is in Northwestern France, bordering the English Channel. Some major cities found in this region include Étretat, Pontorson, Rouen, Mont St. Michel, and Giverny. This geographic area is greatly influenced by its proximity to the water and to Great Britain, as well as the artwork of Claude Monet. Another characteristic that sets Normandy apart is the abundance of green nature-spaces that are often portrayed within the art of the region. By appreciating and understanding the culture of Normandy, we can acknowledge the influence it has on the typography and design styles within the region. Throughout this book, you will see hand-written, carved, spray-painted, and engraved signs in restaurants, boulangeries, shops, and more.