



Wander
Type:
IRELAND

Kaeleigh Sturgeon

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Design and layout by Kaeleigh Sturgeon

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Wander

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Dedication

To myself for all of the long hours of hard work I put into creating it.

To my grandfather for gifting me the camera I used to take many of these beautiful photos.

To my parents for believing in me and allowing me to pursue my passions.

And finally, to my typography classmates and professor who made this book better with their critiques and suggestions.

but without the proper preparation
having just a vision's no solution
everything depends on execution
the art of making art
is putting it together, bit by bit
- putting it together, *sunday in the park with george*



Introduction

This book is the culmination of a project from Nova Southeastern University's Typography course. Our assignment was to choose a country and explore remotely through Google Maps to find images of various signage.

I spent many hours (seriously, so many) trying to figure out what my angle on this book would be and how I could make it my own. As someone who dabbles in various art forms, I thought combining my interests would bring a different spin on this project and allow my personality to shine through on every page.

Every page includes a song lyric that I felt fit the imagery or emotion of the signage photo I used. These quotes are all from musicals to tie in my love of theatre. In addition, each page includes my own photography of various places in Ireland that also tie in with the signage. I visited Ireland in 2016 and 2018 and I would honestly love to thank past me for taking the thousands of photos I was able to choose from to put in this book.

I grew up going to Irish music festivals and taking every opportunity to learn more about my Irish heritage and history. Irish history has always been an interest of mine and therefore a few of the type descriptions include some historical context.

I hope you enjoy flipping through the pages of this book as much as I ultimately enjoyed creating them.

walking around, strange as it seems
somewhere beyond my wildest dreams!
- beyond my wildest dreams, *the little mermaid*

look a little
closer,
there's a
crack in
the wall
- our lady of the
underground,
hadestown

This image, taken in the Donaghmore Workhouse and Museum in County Laois, Ireland, shows a calligraphic font. The Donaghmore Workhouse opened in 1853 during An Gorta Mór (The Great Famine). This text has high contrast within the stresses of each letter. Certain letters such as 'N' and 'D' appear to have glyphic serifs. The ascenders height is shorter than average as the capital letters/parts of letters above the x-height are much closer to the lowercase letters.

Dunacleggan, Donaghmore, Co. Laois, R32 PC58, Ireland

Wander Type: Ireland



Photo Credit: Google User Images

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you'll want
to visit
before
the day's
through
- one short day,
wicked

This image of a restaurant in Galway shows a non-traditional sign as the font does not seem to be something that has been mass-produced. The capital letter 'N' is the same height as the rest of the lowercase letters meaning the x-height is fairly large.

Spanish Arch, The Long Walk, Galway, H91 E9XA, Ireland

Wander Type: Ireland

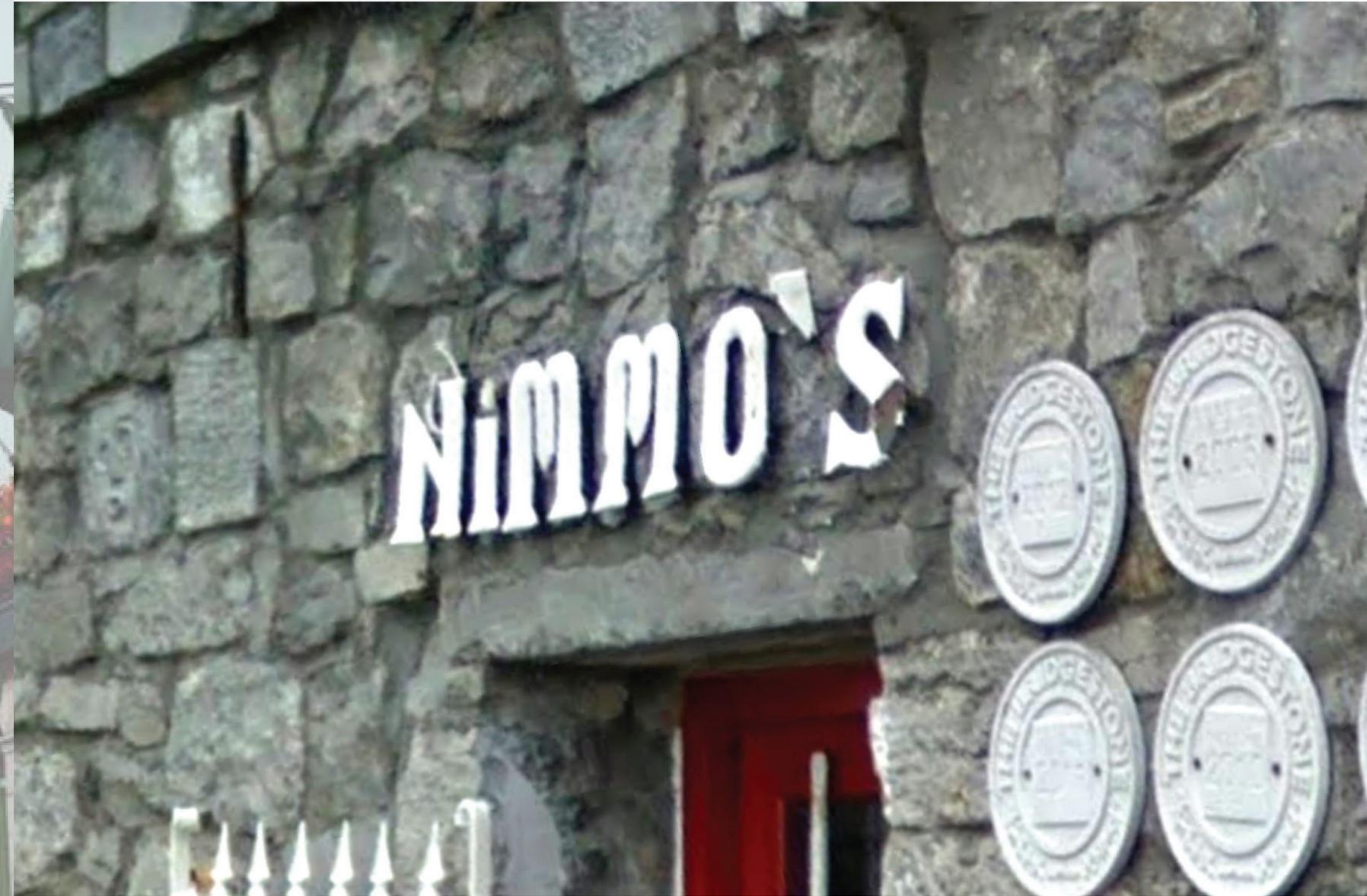
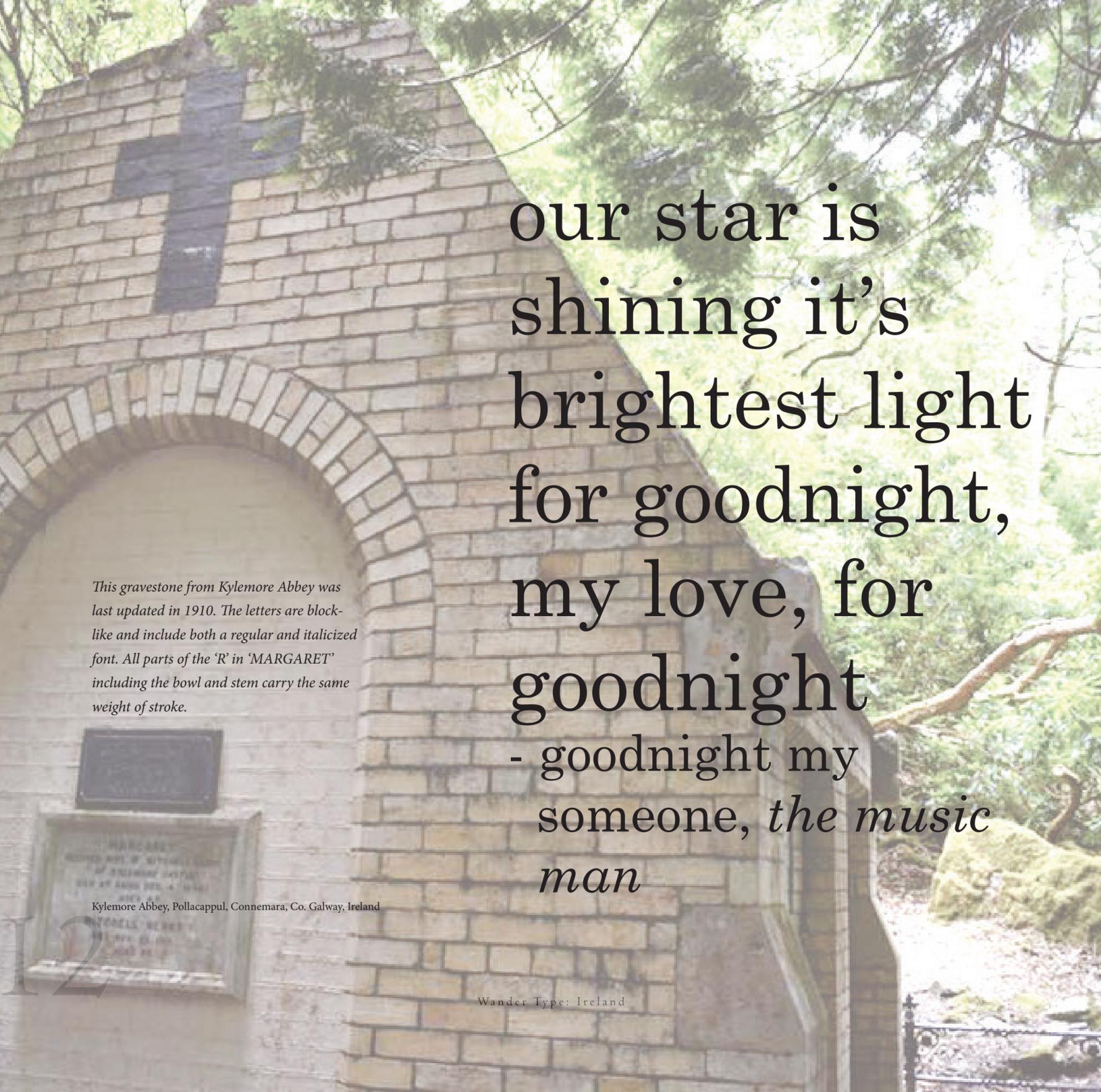


Photo Credit: Google Maps

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10

11



our star is
shining it's
brightest light
for goodnight,
my love, for
goodnight
- goodnight my
someone, *the music
man*

This gravestone from Kylemore Abbey was last updated in 1910. The letters are block-like and include both a regular and italicized font. All parts of the 'R' in 'MARGARET' including the bowl and stem carry the same weight of stroke.

Kylemore Abbey, Pollacappul, Connemara, Co. Galway, Ireland

Wander Type: Ireland

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MARGARET
BELOVED WIFE OF MITCHELL HENRY
OF KYLEMORE CASTLE
DIED AT CAIRO DEC. 4. 1874.
AGED 45.

MITCHELL HENRY
DIED NOV. 22. 1910.
AGED 85.

Photo Credit: Kaeleigh Sturgeon

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13

i hold to the
ground as
the ground
keeps
shifting
- holding to the
ground, *falsettos*

This sign outside the Famine Museum in Co. Tipperary is hand-painted. The letters are generally very rounded with the exception of the letter 'F' that is more pointed. The 'E' in particular is almost like a 'C' with a line in the center.

Dominic St, St. Dominick's Abbey, Cashel, Co. Tipperary, Ireland

Wander Type: Ireland



Photo Credit: Google User Images

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we know we
belong to the
land
and the land
we belong to
is grand!
- oklahoma!,
oklahoma

Molly Gallivan's 200 year old Cottage & Traditional farm is a family run Visitor Centre depicting rural Ireland. This wooden sign at the entrance of the farm looks to be carved into the wood and painted white. The type looks more handwritten and there is close yet still legible kerning toward the end of the sign.

Raleigh Bonane, Kenmare, Co. Kerry, Ireland

Wander Type: Ireland



Photo Credit: Google User Images

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i am on
my way
before
another
sunrise
wakes me
- on my way, *violet*

This image of a grave in Ballintubber Abbey includes carved type into the gravestone from 1960. The 'IN' at the top is slightly more embellished than the rest of the text which has a consistent stroke throughout.

Ballintubber, Claremorris, Co. Mayo, F12 W584, Ireland

Wander Type: Ireland



Photo Credit: Google Maps

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19

certain as
the sun
rising in the
east

- beauty and the
beast, *beauty and
the beast*

The text depicted on this stained glass window is not necessarily full cursive script but it is ornamental with serifs and seems very typical of something you'd find in a church. The capital 'R' has a particularly long tail.

Ballintubber, Claremorris, Co. Mayo, F12 W584, Ireland

Wander Type: Ireland



Photo Credit: Kaeleigh Sturgeon

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is there a
world you
long to see?
- do you hear the
people sing?,
les misérables

This sign outside the entrance to the Cashel Folk Village advertises the museum within that exhibits history of the Great Irish Famine. The letters seem to be hand-painted and give off a Celtic vibe. They are also inconsistent in the heaviness of stroke within each letter.

7 Moor Ln, Cashel, County Tipperary

Wander Type: Ireland



Photo Credit: Google Maps

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and the world
will know
and the world
will learn
and the world
will wonder how
we made the
tables turn
- the world will know,
newsies

James Larkin was a docker, labour leader, activist, and trade union leader. James Connolly, another prominent figure in the labour movement said this about Larkin: "We have amongst us a man of genius, of splendid vitality, great in his conceptions, magnificent in his courage". His gravestone in Glasnevin Cemetary from 1947 looks to have the type almost be made out of marble. The letters are definitely cut and have serifs. The arm of the 'E' is slightly less weighted than the stem.

Finglas Rd, Glasnevin, Dublin, D11 XA32, Ireland

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Photo Credit: Google User Images

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but suddenly
an angel has
smiled at me
- heaven's light,
*the hunchback of
notre dame*

This stained-glass window in St. Patrick's Cathedral includes some writing about King Cormac of Cashel. The letters are embellished and are sized differently which is most evident in 'Cormac' as the 'r' is longer than the other lowercase letters.

St Patrick's Close, Dublin 8, A96 P599, Ireland

Wander Type: Ireland



Photo Credit: Google User Images

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i know that
the night
must end
and that the
sun will rise
- endless night,
the lion king

This plaque in St. Patrick's Cathedral in Dublin is very ornamental and embellished. The letters have many extra attachments. This style sort of reminds me of the font used for the New York Times. The 'R' in 'Right' includes a swash and spurs withing the letter.

St Patrick's Close, Dublin 8, A96 P599, Ireland

Wander Type: Ireland

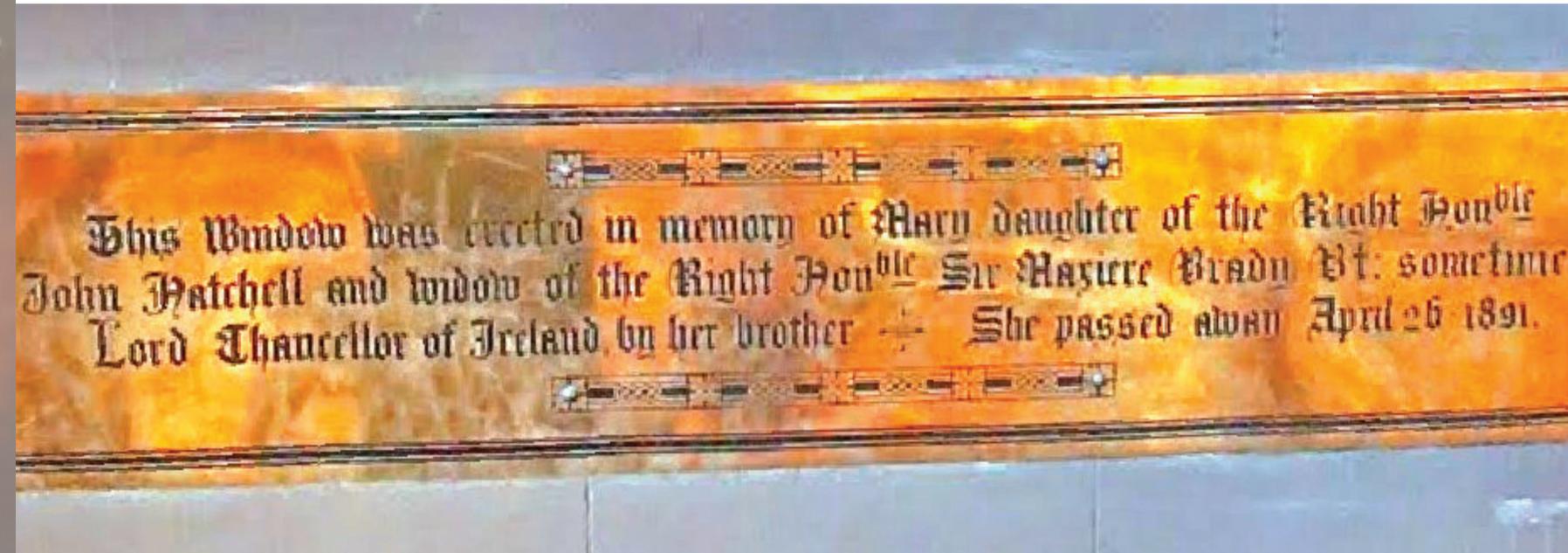


Photo Credit: Google Maps

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brown
paper
packages
tied up with
string
- my favorite things,
the sound of music

This image of a storefront in Co. Tipperary includes signage that is more vintage looking. The word 'TOBIN'S' is sans serif, but 'BAR' and 'GROCERY' have serifs. Each letter is in uppercase and the serifs are thinner compared to the general weight of the stroke of the letters.

Dominic St, St. Dominic's Abbey, Cashel, Co. Tipperary, Ireland

Wander Type: Ireland



Photo Credit: Google Maps

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time's just
sand slippin'
past
- take it from an
old man, *waitress*

This headstone within St. Patrick's Cathedral in Dublin looks to have the type carved into the stone itself. The type isn't necessarily consistent throughout, with some letters being more script-like and some being sized smaller or larger than the others. The 'w' in 'whom' almost looks like a cross between a lowercase 'n' and 'u' which is most likely

St Patrick's Close, Dublin 8, A96 P599, Ireland

Wander Type: Ireland

Here Lies the Body
of William Worth Esq^r,
sometime
Second Baron
of the Court of Exchequer
who dyed,
X.^{br} the XXiii^d. A.D. MDCCXXI.
Ætat: suæ, LXXV.
To whom,
and his Heirs for ever,
This Chappel
and Burial place
was Granted
from the Reverend
the Dean and Chapter
of S^t Patrick,
with the Consent
of Francis
Lord A.B. of Dublin,
by Indenture,
dated
the iith of May. A.D. MDCLXXXII.

Photo Credit: Google Maps

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every turn a
surprise
with new
horizons to
pursue
- a whole new
world, *aladdin*

This storefront in Co. Tipperary has what looks to be a hand-painted sign that has serifs and some exaggerated tails on the letter 'L'. The stroke/weight of each letter is not uniform, there is a distinct difference in the heaviness of each part of the letters.

Dominic St, St. Dominick's Abbey, Cashel, Co. Tipperary, Ireland

Wander Type: Ireland



Photo Credit: Google Maps

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best to take
the moment
present
as a present
for the
moment
- any moment,
into the woods

This storefront sign on Main St. in Co. Kildare is very interesting. Each letter has little serifs coming off of atypical points of the letter - to me, giving off that western curly type vibe. The 'C' has a rounded edge with 5 different spiked serifs.

Main St, Kildare, Ireland

Wander Type: Ireland



Photo Credit: Google Maps

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and when
my time
is up
have i done
enough?

- who lives, who
dies, who tells
your story,
hamilton

*This headstone within St. Patrick's Cathedral
in Dublin looks to have the letters carved
into it. The 't' of 'the' doesn't really have a
terminal and the stem is slightly curved as
well as the bar, giving off a hand-written
feeling.*

St Patrick's Close, Dublin 8, A96 P599, Ireland

Wander Type: Ireland

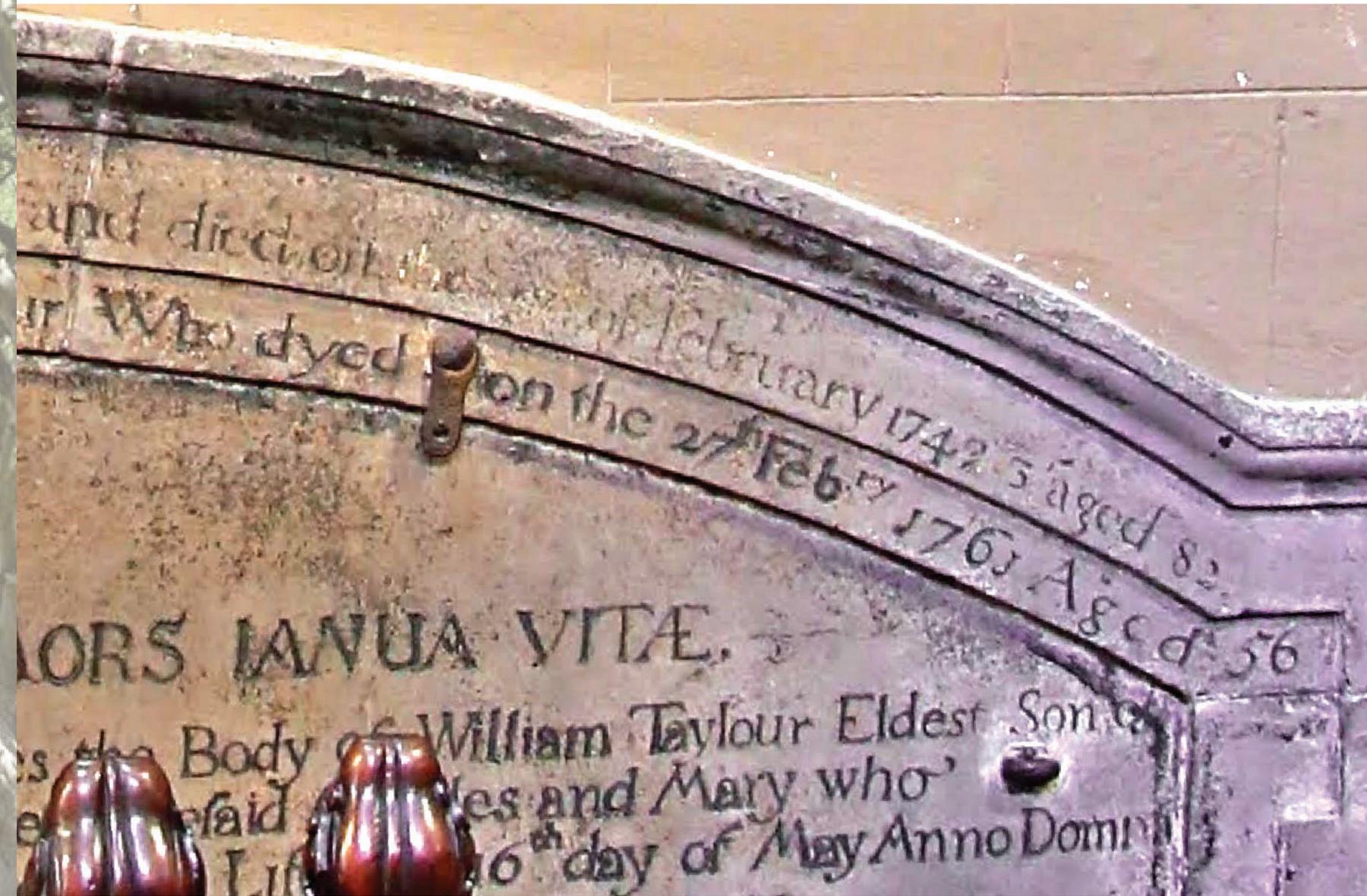
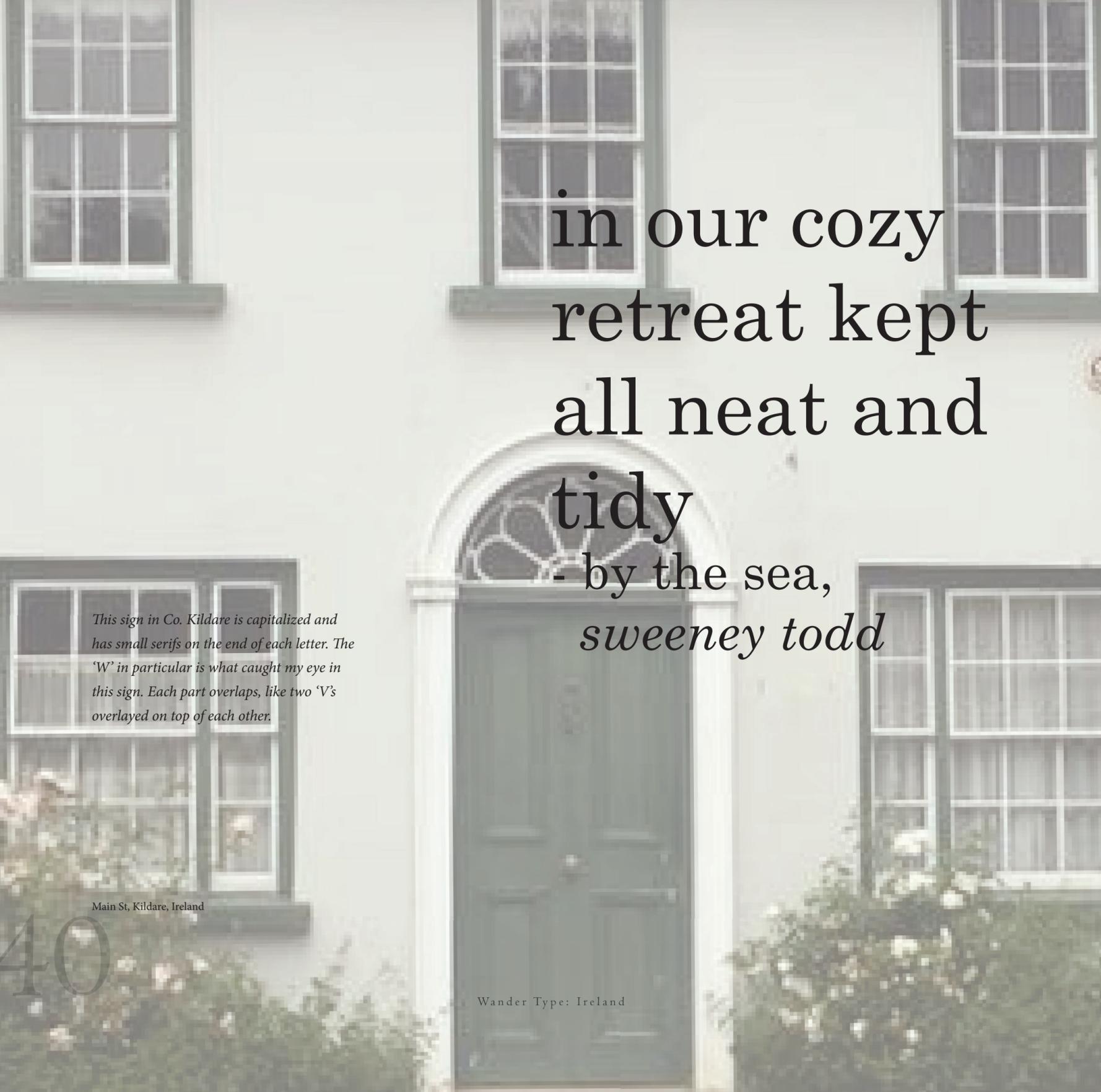


Photo Credit: Google Maps

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in our cozy
retreat kept
all neat and
tidy
- by the sea,
sweeney todd

This sign in Co. Kildare is capitalized and has small serifs on the end of each letter. The 'W' in particular is what caught my eye in this sign. Each part overlaps, like two 'V's overlaid on top of each other.

Main St, Kildare, Ireland

Wander Type: Ireland



Photo Credit: Google Maps

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passing bells
and sculpted
angels
cold and
monumental
- wishing you were
somehow here
again, *the phantom
of the opera*

This gravestone in Co. Galway from 1709 is carved on stone. The letters are very close to each other and the 'H' and 'E' in the word 'THE' have actually been interconnected. The letters have fairly distinct serifs and heavier strokes throughout.

St. Nicholas Collegiate Church, Lombard St, Galway, H91 PY20, Ireland

Wander Type: Ireland

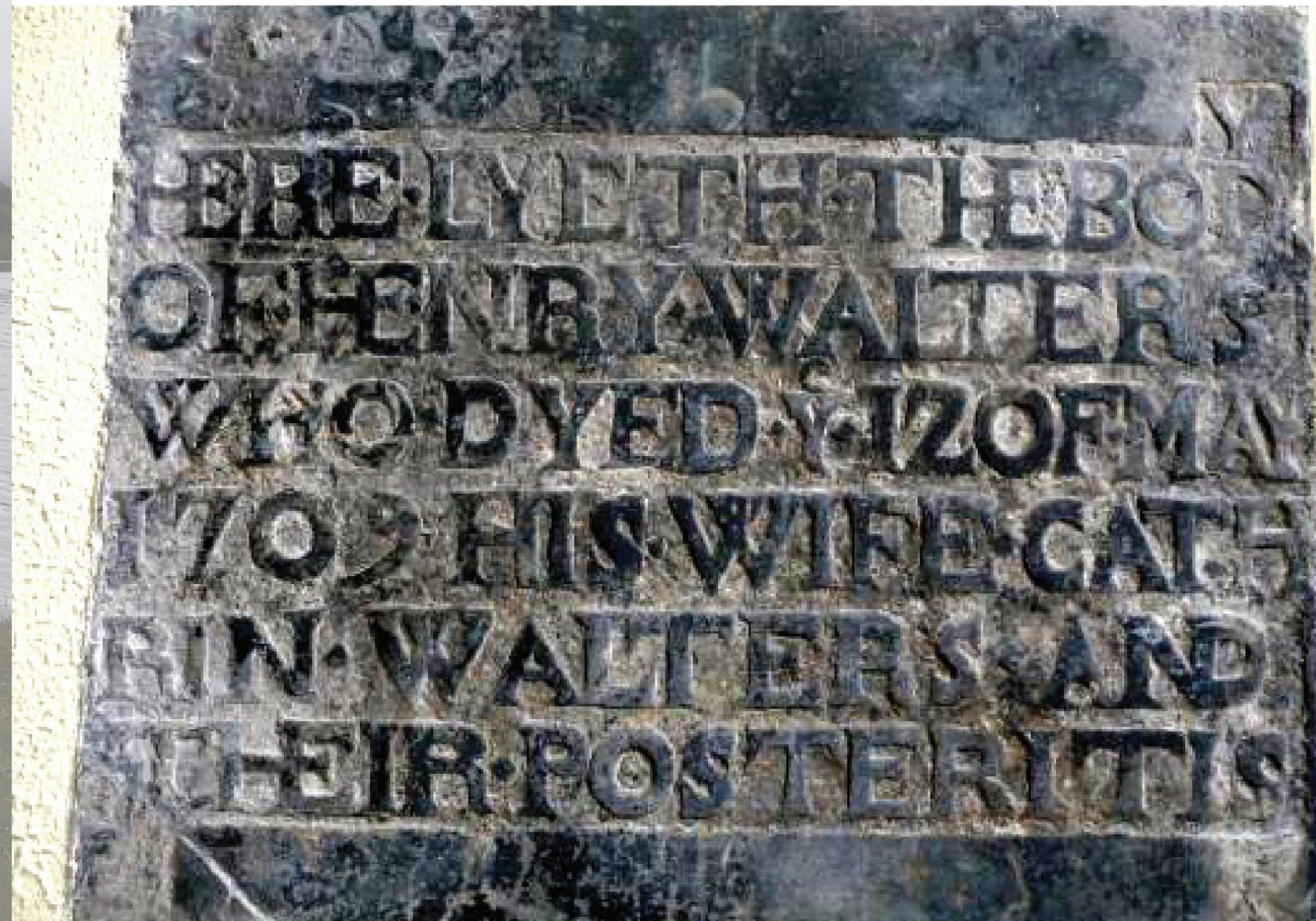


Photo Credit: Google User Images

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the earth and
sky changed
around, ...
when the
world turned
upside down
- if the world turned
upside down, *finding
neverland*

Kilmainham Gaol opened in 1796 and closed its doors in 1924. Today it is a museum, but also a reminder of the struggle for Irish independence. The text in this image looks to have been carved into the wall. All letters are capitalized and several letters at the beginning of words are emphasized. The feeling overall is hurried and emphatic.

Inchicore Rd, Kilmainham, Dublin 8, D08 RK28, Ireland

Wander Type: Ireland



Photo Credit: Kaeleigh Sturgeon

Kaeleigh Sturgeon

WE ALL COME FROM SOMEWHERE

About the Author

I am a Theatre major with minors in Marketing, Graphic Design, and Strategic Communication at Nova Southeastern University passionate about the combination of marketing with media, theatre, and storytelling.

Some campus involvements include Stage 2 Production Co., Farquhar Honors College, Director of Public Relations for Alpha Kappa Psi, and a Communication Intern for NSU.

Recently, I have performed in *The Maltese Falcon* (Announcer), *DNA* (Marti), *She Kills Monsters* (Agnes), *Little Shop of Horrors* (Audrey), and *The House of Blue Leaves* (Bunny Flingus).

I hope to become a part of the storytelling movement currently arising in media. As a lover of all art forms, bookworm, performer, and social media enthusiast, I hope to tell stories through the forms of media I love.



